**Yuying Zhang**

21 West End Ave, Apt 1323,

New York, NY 10023

(510)277-2647

**yz3uj@virginia.edu**

Dear Recruiting team at Cornerstone:

This letter is addressing my application to Business Analyst position at Compass Lexeconcl. By way of introduction, this is Yuying Zhang, I am a graduating student at University of Virginia. After connecting with several alumni at your firm, the competitive advantage of leading global consulting firm along with commitment in developing young professionals have strongly motivated me to apply. My excellent teamwork spirit, strong analytical skills and innovative mindset will be significantly beneficial to your organization.

**High Collaboration and Strong Communication Ability:** My prior experience working in teams of different sizes has shaped my open-minded characteristic and willingness to take initiatives. In addition, I had working and living experiences from Asia and the US, which inspired me to make a difference and trained me to comfortably interact with clients from different cultures and background. As Compass Lexecon is a global firm where it encountered client globally or cross-border and have colleagues coming from all sorts of backgrounds, I can see myself well managing the positive relationship with clients and teams. I would like to highlight my experience with Beacon Consulting Fellowship where I set up weekly calls to provide structure and encourage group thinking while finishing product management tasks. Working with a highly organized and efficient team, I acquired teamwork and communication skills.

**Strong Analytical Skills and Creative Mind:** As consulting is evolving into more technology based and politically aware, I am confident that my quantitative background will be a key contribution to the firm. My education offered me highly analytical curriculums around data analysis and policy research, supplement with my consulting experiences for public sector and marketing company. Especially, while working at Hitachi Vantara, I obtained the data analysis skills in related to digital improvements for government clients. This introduced me to consulting where advisory plays a key role in implementing operational recommendations. I also conducted financial analysis in assessing the budgeting and planning for a $3B healthcare system assessment. Preparing findings and developing recommendations for presentations proved me with high sense of effective business acumen.

The apprenticeship at Compass Lexecon truly excites me as a first-generation college student. With passion for learning and building a more efficient innovation system for the society, I am ready to make a real impact at Compass Lexecon. I look forward to the opportunity to interview with you and feel free to contact me at (510)277-2647 or yz3uj@virginia.edu. Thank you so much for your consideration!

Sincerely,

Yuying Zhang

**Yuying Zhang**

21 West End Ave, Apt 1323,

New York, NY 10023

(510)277-2647

yz3uj@virginia.edu

Dear Recruiting team at Charles River Associates:

This letter is addressing my application to Analyst (2021 Start) position at Charles River Associates. By way of introduction, this is Yuying Zhang, I am a graduating student at University of Virginia. After connecting with several alumni at your firm, the competitive advantage of leading global consulting firm along with commitment in developing young professionals have strongly motivated me to apply. I believe the firm’s notable footprint in digital and international trade practices will provide me with an invaluable experience. My excellent teamwork spirit, strong analytical skills and innovative mindset will be significantly beneficial to your organization.

**High Collaboration and Strong Communication Ability:** My prior experience working in teams of different sizes has shaped my open-minded characteristic and willingness to take initiatives. In addition, I had working and living experiences from Asia and the US, which inspired me to make a difference and trained me to comfortably interact with clients from different cultures and background. As CRA is a global firm where it encountered client globally or cross-border and have colleagues coming from all sorts of backgrounds, I can see myself well managing the positive relationship with clients and teams. I would like to highlight my experience with Beacon Consulting Fellowship where I set up weekly calls to provide structure and encourage group thinking while finishing product management tasks. Working with a highly organized and efficient team, I acquired teamwork and communication skills.

**Strong Analytical Skills and Creative Mind:** As consulting is evolving into more technology based and politically aware, I am confident that my quantitative background will be a key contribution to the firm. My education offered me highly analytical curriculums around data analysis and policy research, supplement with my consulting experiences for public sector and marketing company. Especially, while working at Hitachi Vantara, I obtained the data analysis skills in related to digital improvements for government clients. This introduced me to consulting where advisory plays a key role in implementing operational recommendations. I also conducted financial analysis in assessing the budgeting and planning for a $25M corporate ESG transformation. Preparing findings and developing recommendations for presentations proved me with high sense of effective business acumen.

The apprenticeship at CRA truly excites me as a first-generation college student. With passion for learning and building a more efficient innovation system for the society, I am ready to make a real impact at CRA. I look forward to the opportunity to interview with you and feel free to contact me at (510)277-2647 or yz3uj@virginia.edu. Thank you so much for your consideration!

Sincerely,

Yuying Zhang

**Yuying Zhang**

21 West End Ave, Apt 1323,

New York, NY 10023

(510)277-2647

yz3uj@virginia.edu

Dear Recruiting Team at Deutsche:

**Research about the consumer and retail group.**

This letter is addressing my application to (job title) offer by (company). By way of introduction, this is Yuying Zhang, I am a third-year student at the University of Virginia. After connecting with several banker and alumni at your firm, the competitive advantage of (company) along with firm’s commitment in developing young female talent has strongly motivate me to join the firm. I believe the firm’s (recent recognition, recent strategies, recent performance) will provide me with an invaluable experience. My diversity of background, innovative mindset and relevant banking experiences will be significantly beneficial your organization.

**Strong Quantitative Modeling:** As bank is evolving to a more technology based and big data platform, I am confident that my quantitative background will be a key contribution to the firm. My education offered me many curriculums around statistical analysis and analytics research, supplement with my experiences from a consulting fellowship and technology companies. Especially, while working at BCG, I also obtained the **financial solution experience** in related to finding **local acquisition targets** for a global pharmaceutical client. This experience introduced me to investment banking where bank plays a key role in facilitate the investor and the issuer. I also conducted a business report in assessing the **investment thesis** for the target company. Preparing the **report and valuation** proven me with high sense of effective business analytical. These experiences taught me the passion, self-starter spirit and analytical skills that I will surely bring to SocGen.

**High Collaboration and Strong Communication Ability –** My prior experience has shape me to become an open-minded characteristic and willing to accept new thoughts and knowledges. In addition, I had working and school experiences from Asia and the US also greatly broadened my horizon and trained me into a great communicator with the ability to comfortably interact with clients from different cultures and background. As (COMPANY) is a global bank where it encountered client globally or cross-border, I can see myself well managing the positive relationship with client. I would like to highlight my experience with Beacon Consulting Fellowship where I took many initiatives to host weekly status call and distribute team agenda. Working with a highly organized and efficient team, I acquired teamwork and communication skills.

**Entrepreneurship mindset and Self-driven -** My experiences as the only female in startups and organization innovation projects inspired me to co-found Women Entrepreneurship@UVA. I hoped to increase women representation from 10% to 25% through speaker events, mentorship, workshop and accelerator. There were times when conflicts arose, but I tried to create an encouraging atmosphere through collaboration with personal connections. To look for partnerships and find community, I learned to develop relationships with my professional connections, and pitched our ideas to many entrepreneurship-related organizations. I became the go-to person for startup financing on-grounds and met many alumni in the entrepreneurship community who were once bankers, which reassured me to pursue a career in banking.

The apprenticeship at SocGen truly excites me as a first-generation college student. As a student with an accelerated degree, SocGen will be my next step to make a real impact, backed up with my relentless experiences. I look forward to the opportunity to interview with you and feel free to contact me at (510)277-2647 or [y](mailto:yz3uj@virginia.edu)uyzhang@hotmail.com. Thank you so much for your consideration!